

X guide for partners

How to use X (formerly Twitter) as a partner. Why traders are there, what to post when you do not want to film, how replies grow an account faster than posts, and the rules that get accounts suspended for good.

X (formerly Twitter) is where the trading conversation happens in real time. Around 600 million people use it every month, and a large share of the world's traders, analysts and finance news accounts post there every day. For a partner it is a real time hub: you can join a conversation under a big account and be seen by thousands the same hour.

X is different from TikTok and Instagram. It is mostly text. Nobody needs to see your face every day, you do not need to film, and you can post from a laptop in two minutes. The people on X who talk about trading are mostly traders already, not beginners. That makes X a good second platform for one kind of partner: the one who is comfortable writing, and wants to talk to people who already trade.

It also has the hardest rules of all the apps in this library. An account can be suspended for good, with no way to make a new one. One of our partners lost her account this way. So this guide spends more time on what not to do than the others.

What you will learn

- What X affiliate marketing is, and why partners use it
- Where to send the people you find, depending on what you offer
- Who X is for, and who should skip it
- How to set up the account, and three real trading profiles taken apart
- What to post: one-liners, questions, threads and reposted videos
- Why replies grow a new account faster than posts
- Premium, DMs, and the rules that get an account suspended for good
- A 7 day plan
- Top tips, do this not that, and key takeaways

What is X affiliate marketing?

Affiliate marketing on X works like everywhere else: you post content that fits your offer, you place your partner link where people can reach it, and you earn a commission for every client who registers and trades through it. On X the link sits in your profile and in a pinned post, and the content is short text, replies, threads and reposted videos. Hashtags and reposts amplify a post beyond your followers, and replies under bigger accounts give a new account reach it has not earned yet.

Why use X for affiliate marketing?

- **The audience already trades.** People who follow trading accounts on X trade or want to. You do not need to explain what trading is.
- **Replies are free reach.** Reply under a big trading account and thousands see your reply, even with zero followers. Nothing else in this library gives a new account reach that fast.
- **Real time.** News, market moves, reactions. X is where traders check what is happening right now, and a partner who is there at that moment gets noticed.
- **Text is fast.** A post takes two minutes. No filming, no editing.
- **Videos still work.** Repost the same short videos you make elsewhere.

Where to send the people you find

The link in your profile can go anywhere. It depends on your offer.

Send them to	When it fits
The PrimeXBT registration page (your partner link)	Your audience already trades and you post about conditions, platforms or setups. On X this is common and accepted. Say the honest line in the pinned post.
A PrimeXBT product or campaign page	One specific thing: a bonus, a contest, a feature.
Your own landing page or link page	You have several things to offer and want one place for all of them.
The trading school or free course	You post about learning and your audience is beginners.
Your Telegram channel	You post signals or daily analysis and want people to see everything and message you.
Your YouTube channel	Your offer needs the longer explanation.

X is stricter than most apps about financial promotion in posts, not about the link in the profile. Whatever you choose: link in the profile, once in a pinned post with the honest line, and never with money promises next to it.

Who X is for

Be honest with yourself here. X rewards people who write short and clear, every day, and who join conversations under bigger accounts. If you hate writing, TikTok and Instagram are better for you and you can leave X for later.

X is a good fit if	Skip X for now if
You are comfortable writing a few short lines a day	Writing is a struggle for you
You want to talk to people who already trade	Your audience is complete beginners who have never opened a chart
You can spend 20 minutes a day replying to other accounts	You only have time for one platform, then make it Telegram
You already post videos on TikTok and want a second place to put them	You are not ready to follow strict rules

Remember the rule from the content creation guide: pick two platforms, and Telegram is always one. X can be the other one, or it can be a third place where you repost what you already make.

WHO X IS FOR

A GOOD FIT

You write, they trade

You are comfortable writing short lines **Yes**

You want to talk to people who already trade **Yes**

20 minutes a day for replies **Yes**

You already make TikTok videos to repost **Bonus**

X can be your second platform next to Telegram, or a third place to repost.

SKIP IT FOR NOW

Film first, write later

Writing is a struggle **TikTok, Instagram**

Your audience has never opened a chart **TikTok, Instagram**

Time for one platform only **Telegram**

Not ready for strict rules **Wait**

Nothing is lost by starting X in month three instead of month one.

Pick two platforms, Telegram is always one. X earns its place only if you will write every day.

Writers and traders talk on X. Filmers and beginners are better served on TikTok and Instagram.

Why X works for a partner

The audience is already interested. People who follow trading accounts on X trade, or want to. You do not need to explain what trading is. You can talk about what you did today and people understand.

Replies are free reach. On TikTok you need the video to hit. On X you can reply under a big trading account and thousands of people see your reply, even with zero followers. Nothing else in this library gives a new account reach that fast.

Text is fast. A post takes two minutes. A thread takes twenty. No filming, no editing, no lighting.

Videos still work. You can post the same short videos you make for TikTok. Text plus video is more than either alone.

Setting up your account, step by step

Step 1. Go to x.com or open the X app. Tap **Continue with phone**, Google or Apple, or use an email. Use an email or phone you keep.

Happening now.

Continue with phone

Continue with Google

Continue with Apple

or

Email or username

Continue

By continuing, you agree to our [Terms of Service](#), [Privacy Policy](#) and [Cookie Use](#).



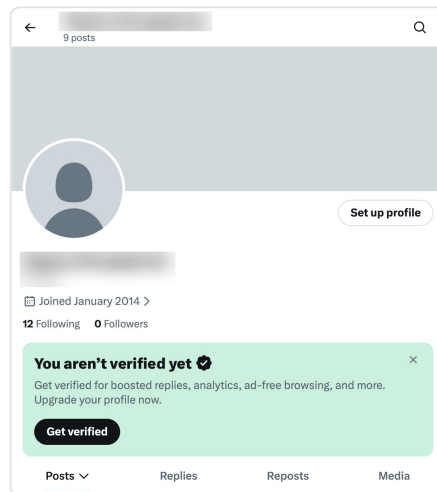
Scan to get the app



The X sign up screen. Phone, Google, Apple or email.

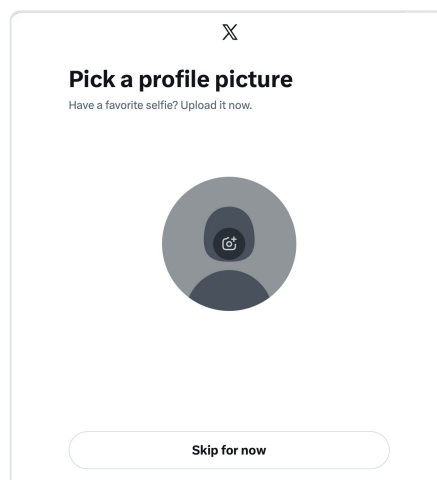
Step 2. Pick a name and a username. Same name and same face as your other accounts. The username is your handle, so people can find you across apps.

Step 3. Fill in your profile. Tap **Profile** in the left menu, then **Set up profile**. X walks you through it in four screens.



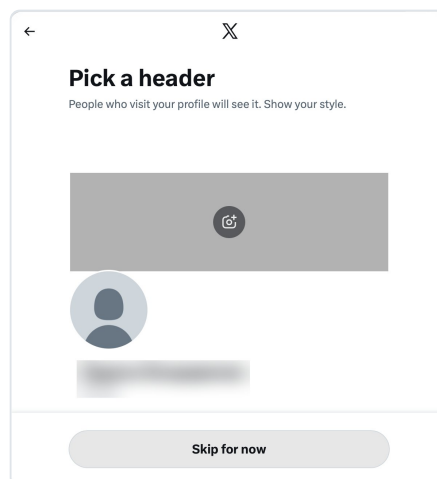
A new account. Tap Set up profile.

Profile picture: upload your face, the same photo as your other accounts.



Pick a profile picture. Your face, not a logo.

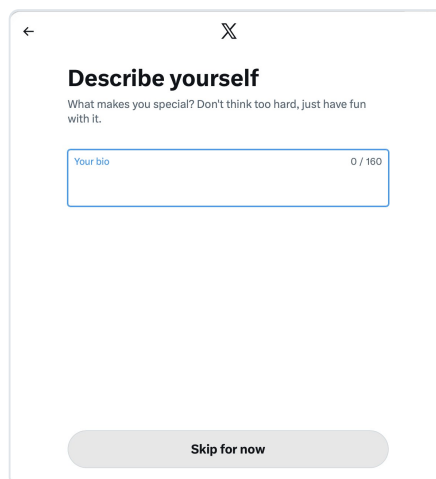
Header: the wide picture at the top. Skip it for now, or use a plain photo. It does not matter much.



Pick a header. Skip for now is fine.

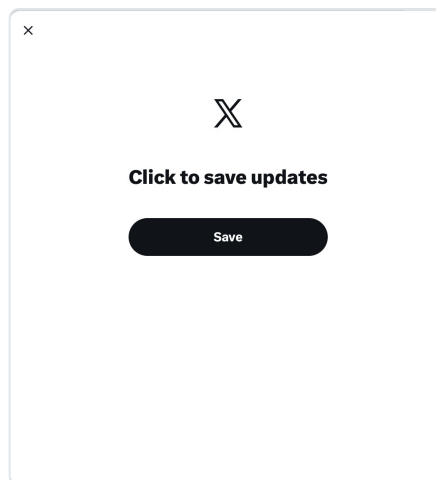
Bio: one line saying what you do and who it is for. 160 characters. No money words.

Learning to trade, posting what I learn every day. Free beginner tips below.



Describe yourself. One honest line.

Location: skip. Then tap **Save**.

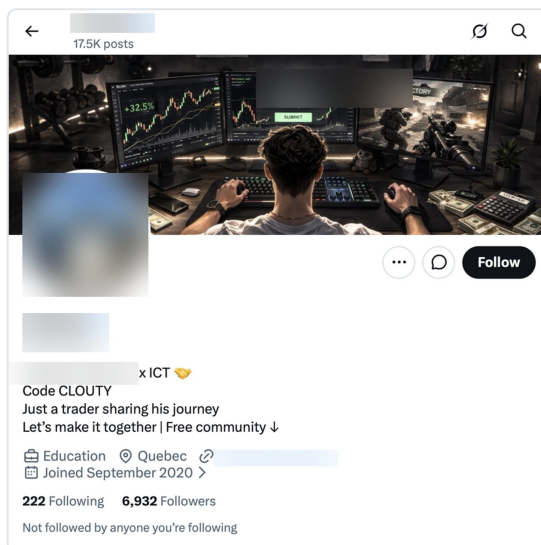


Save. Your profile is live.

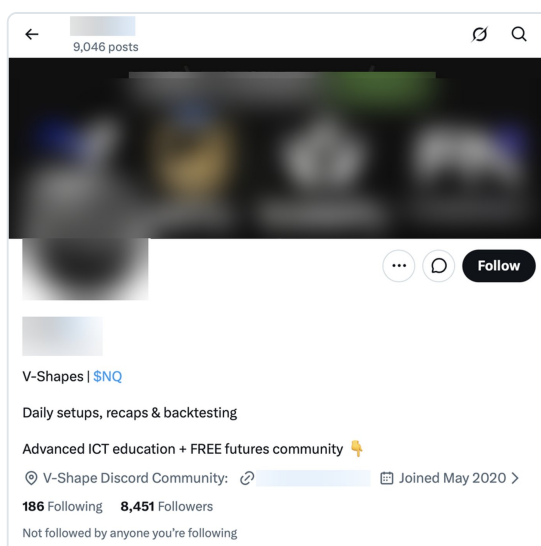
Your link page does not go in here. After saving, go back to **Profile**, tap **Edit profile**, and paste your link page into the **Website** field. That is the one link you get, so it goes here and nowhere else.

Three real trading profiles, and what matters

Before you follow anyone, look at what a finished profile looks like. Three real trading accounts on X, names, faces and links blurred.



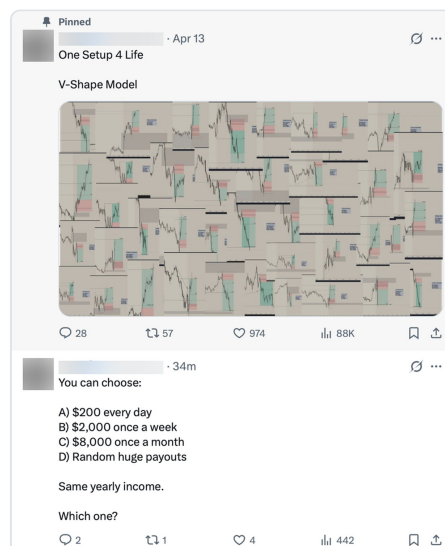
The journey account, 7,000 followers. Bio in four short lines: what he trades, a code word, "just a trader sharing his journey", and "free community" with an arrow pointing at the link. Face in the picture, a desk in the header. This is the shape to copy.



The sponsor account, 8,500 followers. The header is a wall of partner logos and "use code". The bio is good (what he trades, daily setups, free community, one link), but a header that is only an advert tells a stranger what he is for before he has said anything.



The authority account, 294,000 followers. Registered status, qualifications, a book, "tweets for education purpose only", and the one link is a Telegram channel. The header says who he is in one glance. You will not have the book on day one. You can have the face, the one line and the disclaimer.



What the second account posts: a pinned post with his one setup and 88,000 views, and under it a question post ("you can choose A, B, C or D, which one?") with 442 views and replies coming in. Pinned post is the proof, daily posts are the questions.

What all three have in common. A real face. A bio that says what they trade and who it is for, in short lines, no paragraphs. One free thing with an arrow to the one link. A pinned post that shows what they do. **What only the best one has:** a disclaimer in the bio. Add it, it costs nothing and it is what X and a careful reader both look for.

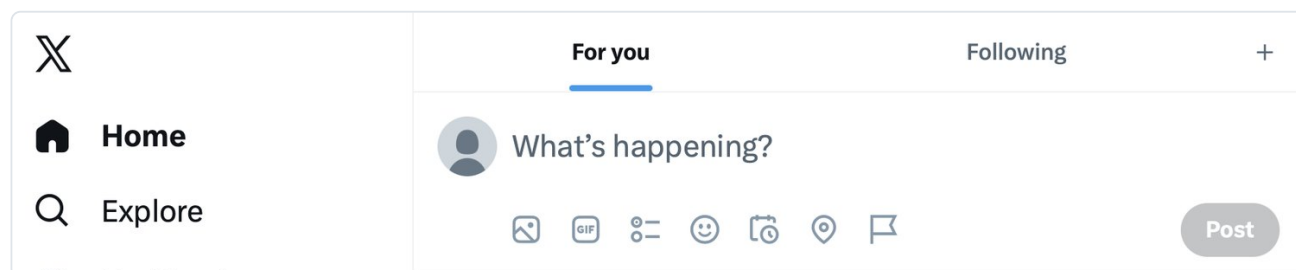
The bio formula, from these three: line 1 what you trade and your style. Line 2 what you post ("daily setups, recaps", "sharing my journey"). Line 3 the free thing and an arrow to the link. Line 4 the honest line: "Not financial advice. I partner with the platform I use."

Step 4. Follow 30 to 50 trading accounts. Big ones and small ones. This is what your feed will be made of, and where you will reply. Tap **Explore** and search "forex", "trading", "day trading", "prop firm", "signal group". Follow the people who post every day and get replies.



Search finds the trading conversation. Note the account posting a Telegram link straight in the post: common, and the kind of thing that gets reported.

Step 5. Post your first post. Tap **Post**, write one line about where you are on your trading journey, tap **Post** again. Nobody will see it. That is fine. The account needs to exist and look alive before you start replying.

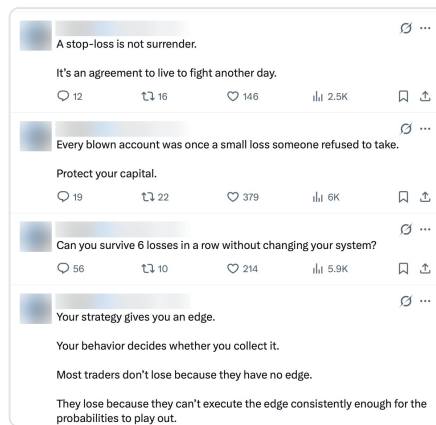


The post box. Text, an image or a video, then Post.

What to post

Three types. Mix them.

Type	What it is	How often
One-liners	One or two sentences. What you learned today, what you did wrong, one honest thought.	2 to 4 a day
Threads	5 to 10 posts in a row on one topic. "What I learned in my first month", "5 mistakes I made". Tap the plus while writing to add the next post.	1 or 2 a week
Videos	The same short videos you already make for TikTok. Upload the file, write one line above it.	Whenever you have one

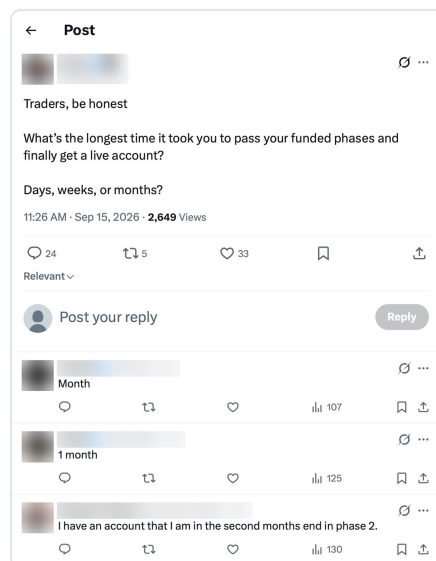


A trading account that posts one-liners every few hours. One idea each, short, no links. Details blurred.

Some one-liners that work for a partner:

- Today I learned I was risking way too much per trade. Cut it in half.
- Three weeks in. Not profitable yet. Still here.
- The hardest part of trading is not the chart. It is doing nothing when there is no setup.
- If you are starting from zero, here is what I would do differently: (thread)
- Honest question: how long did it take you to pass your first funded challenge? (a question, people answer)

A question is the easiest post to write and the one most likely to get replies. Every reply pushes the post to more people.



A question post. Short, honest, and the replies come in on their own. Details blurred.

No money screenshots. No "I made X today". On X that gets you reported and, with trading, suspended. Talk about what you learned and what you did, not what you earned.

Thread structure that converts

A thread is five to ten posts in a row. Use it when one idea needs more than one post: a lesson, a story, a list.

Post	Job	Example
1	The hook, and the promise. This is the only post most people see.	"I lost my first trading account in 3 weeks. Here are the 5 mistakes, so you do not."
2 to 6	One idea per post. Short. A number at the start helps.	"1. I moved my stop loss. Every time. Here is what that actually does."
7	The honest line	"I am not an expert. Three months in, posting what I learn."
Last	The CTA, once. Never in post 1.	"If you are starting from zero, the free course is in my bio. Trading is high risk."

Single post or thread? One idea, one post. A story, a list or a lesson with steps, a thread. Threads get more profile visits; single posts get more replies. Two to four single posts a day, one thread a week.

Engagement multipliers. Ask a question at the end of single posts. Quote-post a big account with your take instead of replying when you have something real to add. Post when your audience is awake (London and New York mornings for trading). Reply to every reply on your own posts in the first hour. Repost your best thread a month later with a new hook; most of your followers never saw it.

Replies: where new accounts grow

This is the part most beginners skip, and it is the part that works.

Every day, open the feed, find 10 posts from bigger trading accounts that were posted in the last hour, and reply with something real. Not "great post". A short opinion, a question, or one thing from your own experience. The people who read that big post read your reply. Some tap your name. Some follow.

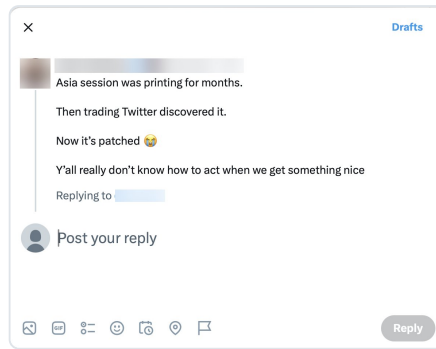
Good reply	Bad reply
"Same thing happened to me last week, I moved my stop and paid for it."	"Great post!"
"How do you handle this on news days?"	"Follow me for signals"
"This is the lesson I needed in month one."	"Check my bio"

Ten real replies a day, for 30 days, does more for a new account than 100 posts nobody sees.

Where to reply. Find ten accounts that post every day and get hundreds of replies. Public news and data accounts are a safe start, then the traders in your niche. Ten to begin with:

Account type	Examples to search for
Crypto news	CoinDesk, Cointelegraph, The Block
Market news	Bloomberg Markets, CNBC, Reuters Business
Charts and data	TradingView, Investing.com
Forex news and calendars	Forex Factory, FXStreet, DailyFX
Big individual traders in your niche	Search "forex trader", "day trader", "crypto trader"; pick the ones with replies, not only followers

Turn on notifications for five of them so you can reply in the first hour, when replies are seen.



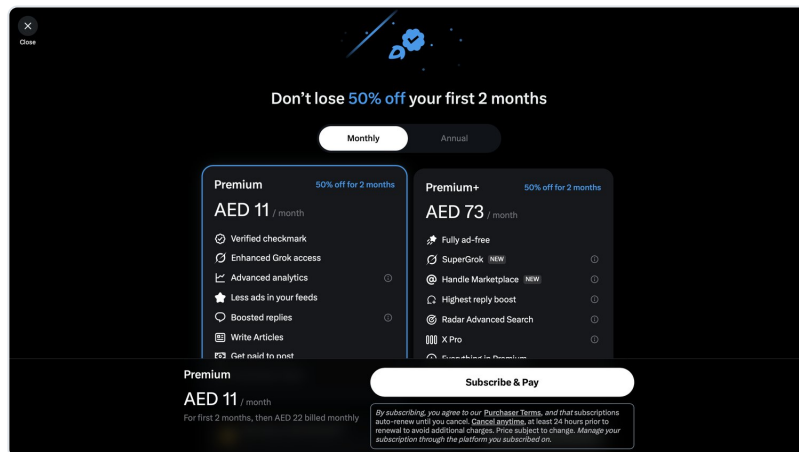
The reply box under a bigger account's post. One short honest line, no link, no pitch, then Reply.

Premium

X Premium is the paid plan. It gives you the blue tick, longer posts, and, the part that matters, your replies are shown higher under other people's posts. For an account that grows through replies, that is a real difference.

	Without Premium	With Premium
Blue tick	No	Yes
Your replies	Shown lower, mixed with everyone	Boosted above non-Premium replies
Post length	Short	Long posts and articles
Analytics	Basic	Advanced
Cost	Free	A few dollars a month (around AED 22, often half price the first two months)

Our recommendation: start free for the first week, so you know you will actually use X. If you are still posting and replying after seven days, buy Premium, the basic one. Not Premium+. Tap **Premium** in the left menu.

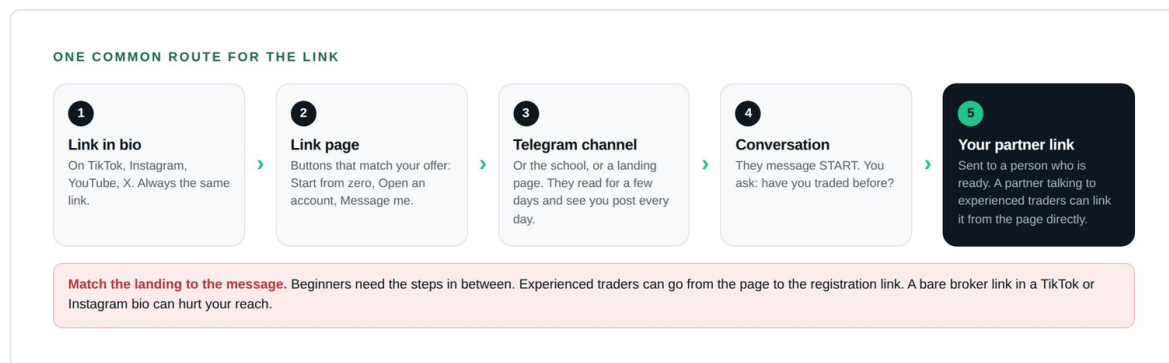


The Premium page. The basic Premium plan is the one to pick. Not Premium+.

Where your link goes

Your link goes	It does not go
In the Website field of your profile	In every post
In your pinned post, once, with the honest line	In replies under other people's posts
In a DM, after someone asks how to start	In a DM to a stranger

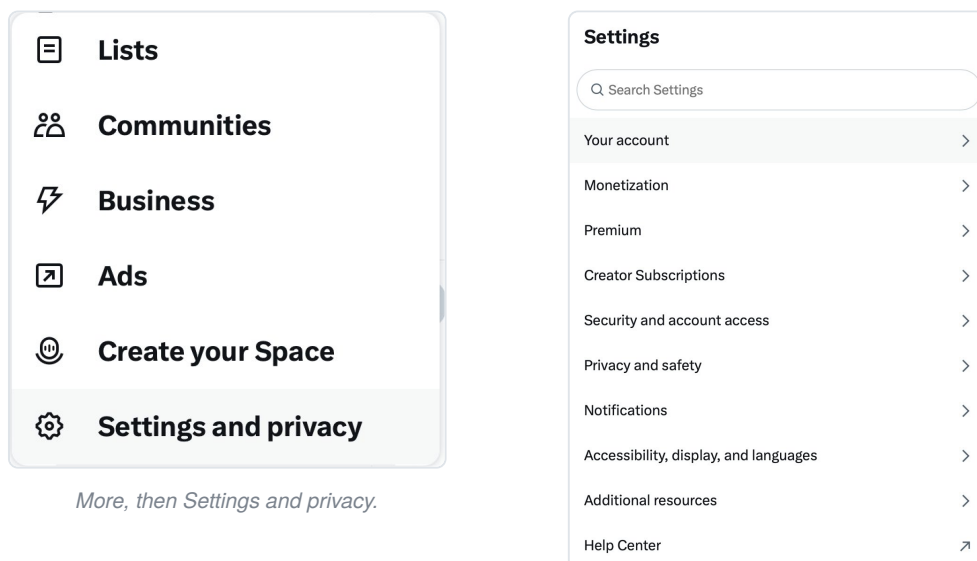
Links in posts get less reach on X. Put the link in the first reply under your own post instead of in the post itself, if you need it there at all. Most of the time you do not. Your profile has the link. People who want it will find it. A broker link spammed in replies is exactly what gets reported.



One possible route: profile link, link page, then the destination that fits your offer.

DMs

Keep DMs open so people can message you. Tap **More** in the left menu, then **Settings and privacy**, then **Privacy and safety**, then **Direct messages**, and allow message requests from everyone.



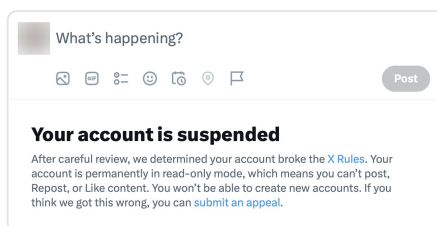
More, then Settings and privacy.

Settings. Privacy and safety is where the Direct messages setting lives.

When someone messages you, reply like a person, ask "have you traded before?", and send the right thing: the school or free course for a beginner, your link and why you use the platform for someone who trades, your Telegram if you run one. Do not send the same message to many people. Do not send links to people who did not ask. Mass DMs are one of the fastest ways to lose an X account.

The rules that get an account suspended

This is not like TikTok, where a video gets taken down and you move on. On X a suspension can be permanent, and the notice says you cannot create new accounts either. That is what happened to one of our partners. Read the notice.



A permanent suspension on X. Read-only, no new accounts. This is what we are avoiding.

What gets trading accounts suspended:

- **Money screenshots and profit claims.** "Made \$2,000 today", account balance photos, "guaranteed", "risk free".
- **Promoting a broker or a signal service directly.** Partner links in posts, "sign up here", "join my VIP".
- **Sending the same link or message to many people.** In replies or in DMs.
- **Follow and unfollow in bulk.** Following hundreds of accounts a day and unfollowing later.
- **Buying followers or engagement.**
- **A brand new account doing all of the above on day one.** New accounts are watched closely. Behave like a person for the first month.

What keeps an account safe: post like a person who is learning, reply like a person who has an opinion, keep links in the profile and the pinned post, and take anything that looks like an offer into a conversation.

Your first 7 days

Day	Do this
1	Set up the profile, follow 30 to 50 trading accounts, post one line
2	2 one-liners, 10 replies
3	2 one-liners, 10 replies, post one TikTok video
4	2 one-liners, 10 replies
5	First thread: what you learned this week. 10 replies
6	2 one-liners, 10 replies, pin your best post
7	Look at the view counts on your posts. Decide on Premium. 10 replies

After week one: 2 to 4 one-liners a day, 10 replies a day, one thread a week, videos when you have them. Same every day.

Top tips for X affiliate marketing

- 1. Build your own brand.** Same face, same name, same one line as everywhere else. On X people follow a voice. Write like you talk.
 - 2. Stay in your niche.** One corner of trading, every day. The algorithm and the audience both learn what you are for.
 - 3. Replies first, posts second.** Ten real replies a day under bigger accounts, in the first hour after they post. A new account grows under other people's posts.
 - 4. Place your link once, properly.** Profile Website field and a pinned post with the honest line. Not in every post, not in replies.
 - 5. Use hashtags and cashtags sparingly.** One or two on a post when they fit (#forex, \$BTC). None on most posts. X is not Instagram.
 - 6. Repost your videos.** Free extra reach for work you already did. Text plus video is more than either alone.
 - 7. Premium after week one.** The basic plan, for the blue tick and boosted replies. Prove to yourself you will use X first.
 - 8. Measure and optimise.** Which replies brought profile visits, which posts got shared. Do more of that. Never a money screenshot: on X that is the account.
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Do this, not that

Do this	Not that
10 real replies a day, before your own posts	Only posting, never replying
One sentence from your own experience	"Great post!"
Reply in the first hour after a big account posts	Reply a day later, where nobody sees it
Short lines, one idea per post	Hashtags and emojis in every post
Repost your TikTok videos	Film something new for X
Link in the profile, once in a pinned post, with the honest line	A link in every post
Basic Premium after week one	Premium+ on day one, or nothing ever
Talk about what you learned	Money screenshots, ever
Reply to people who message you	Message strangers with a link
30 to 50 accounts followed at the start	500 in a day

Key takeaways

- X is text, real time, and the audience already trades. Around 600 million monthly users, good for writers, skip it if you hate writing.
- Replies grow a new account, not posts. 10 real replies a day.
- Three post types: one-liners and questions daily, a thread a week, your videos when you have them.
- Where the profile link goes depends on your offer: registration page, campaign page, landing page, school, Telegram.
- Link in the profile and one pinned post, not in every post or in DMs to strangers. Premium after week one, the basic plan.
- The rules are the strictest of any app. No money screenshots, no spam, no mass DMs. A suspension can be permanent.

Figures: X reports around 600 million monthly active users (company statements, 2024 to 2025).

Your checklist

- ☐ **Profile set up.** Face, one line, link page in the Website field.
- ☐ **30 to 50 trading accounts followed.**
- ☐ **First post up.** Then 10 replies a day and one thread this week.
- ☐ **DMs open.**
- ☐ **No partner link anywhere on X.**
- ☐ **Premium decided after day 7.**

Partners Academy

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